

ONLINE ADVERTISING PACKAGE



This package offers a great opportunity to highlight your corporate identity, brand awareness, products, and services in our local and international business network. Communicate special offers, new products, or other company-related content.

Communicate a campaign directly to a highly specific target group in the business community. This package generates additional online traffic to your company website or an associated special campaign. It helps promote your business and activities.

Available packages:

BRAND BUILDING CAMPAIGN / PRICE: 250 EUR

Best for communication and promotion of company-related content:

- www.britcham.sk: Home page: Main banner, a front-page featured banner with a direct link to your company page or a special offer (3 months)
- Promotion on our Social Media accounts (FB, Twitter, LinkedIn - up to 2 weeks)

SPECIAL
OFFER:

PRODUCT | SERVICE PROMO / PRICE: 120 EUR

Best for communication and promotion of company-related content:

- www.britcham.sk: Home page: Basic side banner, a front-page featured banner with a direct link to your company page or a special offer (1 month)
- Promotion on our Social Media accounts (FB, Twitter, LinkedIn - up to 2 weeks)



British Chamber of Commerce
in the Slovak Republic



Department for
International Trade

DIRECT MAILING CAMPAIGN / PRICE: 150 EUR

We can create a marketing campaign for your company which will consist of the following:

- Direct mailing to all Chamber members about your products and / or services
- Graphic created in house based on your logo and company info
- Report on stats / analytics provided
- Follow up or secondary emails / Price: 60 EUR

Each Package includes:

- Graphic layout of a banner according to your brand
- Setting up a direct link to your selected page
- Social Media: full management of posts according to agreed content plan
- Google Analytics: overview - analytical statistic on generated traffic with a brief summary of achieved results



TESTIMONIALS:

“The Chamber marketing team are continually supportive and help me develop my exposure in the Slovak Republic and the CEE region with their expert advice on social media, local market conditions, and marketing know-how. The British Chamber also has an extensive network of contacts and can feed you support, introductions to suppliers, and help you find possible new markets. I could not have asked for better support with my presentation here.”

Dr. SEBASTIAN FULLER
Academic Director, Apsley Business School



British Chamber of Commerce in the Slovak Republic
Bratislava | Košice
Slovak Republic
www.britcham.sk
Info@bsbc.sk

Winner of the COBCOE
Chamber of the Year 2016 Award
Chamber of the Year 2015 Award

Best Small Chamber Award 2014